



# How Marshall ACM delivers training to **400K+ users** with LearnUpon

*“We now have 407,789 users. It’s impressive growth over the last two to three years. And a big part of that has been us being able to support the logistics of eLearning via LearnUpon.”*

**David Marshall** | CEO and Founder of Marshall ACM

Marshall ACM is an eLearning consultancy firm on the rise. Core to its success and growth, LearnUpon helps the Marshall ACM team deliver user-friendly, reliable, tailored training to 250+ client organizations with the ability to create individual learning environments for every single client.

[Read their story](#)

## INDUSTRY

eLearning Consultancy

## REGION

UK

## USE-CASE

Selling Training

## GOALS

Become a leading training provider by offering clients an easy to use, easy to implement solution that is reliable, trackable and tailored for each client.

## CHALLENGE

Systems were complex for clients. Tracking was inaccurate, undermining the credibility of Marshall ACM’s training. The team had no way to personalize training for their clients.

## SOLUTION

- + Separate, branded environments for every client
- + User-friendly platform
- + Reliable tracking and simple reporting
- + Scalable platform



# 400K+

Delivering online training courses to 400k+ users



# 250+

Organizations using courses via LearnUpon



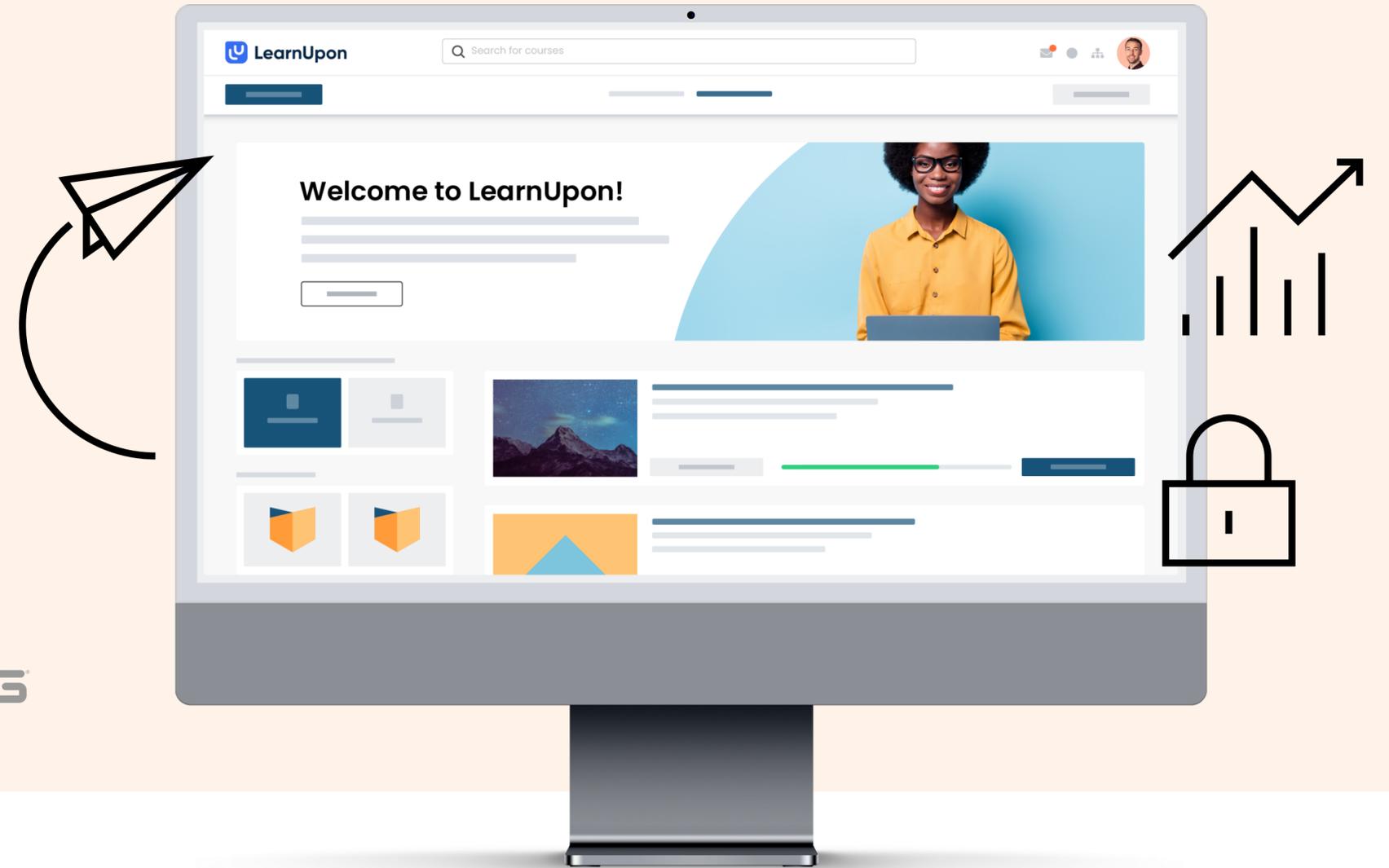
# 2M+

Enrollments in Marshall ACM’s training courses



# Unlock the power of learning with LearnUpon LMS

Trusted by leaders from the world's most innovative companies



**Ready to get started with LearnUpon?**

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[Schedule a demo](#)